

HAVAS GROUP LAUNCHES HAVAS HEALTH & YOU WITH GLOBAL FUNDRAISING EFFORT FOR SAVE THE CHILDREN

The new health and wellness communications entity will help more than 100 children globally in 2017 by engaging its agencies to each sponsor a child for a full year

NEW YORK—June 12, 2017—Havas Group, which recently announced plans to unite its wholly owned health and communications networks Havas Life, Health4Brands (H4B), Havas Lynx and Havas Life PR with the consumer health businesses and practices of Havas to form [Havas Health & You](#), kicked off its expanded rollout on Global Wellness Day, June 10, 2017. By unifying its professional and consumer health foundation, existing capabilities and 4,000-plus employees across the world, Havas Health & You has built a strong platform for both client service and social responsibility.

The company is extending the day into a full week and will be engaging its agencies around the world to fundraise to support one child each through [Save the Children](#), which invests in childhood by giving children a healthy start, the opportunity to learn and protection from harm, among other activities. All Save the Children donations will be made by the end of June, and each sponsorship will help provide children with a year of necessities for a healthy and positive start to life—from early childhood care and development to health and nutrition, education, and a successful transition into adulthood.

“Health and wellness are the cornerstones of a happy, fulfilled life, and we’re looking forward to partnering with Save the Children to provide access to wellness for more than 100 children around the globe this year,” said Donna Murphy, Havas Health & You CEO. “We hope many of our overachieving agencies go above and beyond to help pave the way for a healthy future for many others.”

“Save the Children is incredibly grateful to Havas Health & You and its staff around the world coming together to support kids,” said Carolyn Miles, president and CEO of Save the Children. “Their impressive sponsorship effort will help Save the Children as we work to ensure that every last child gets the start in life they deserve.”

“Giving back has long defined the culture of our Havas Group companies, and it was incredibly important to us to launch Havas Health & You in that spirit of benevolence,” said Shazzia Khan, global chief of staff and chief talent officer for Havas Health & You. “By asking our employees to fundraise for Save the Children, we want to be able to help more than 100 children around the world have access to brighter, safer, healthier futures. We also hope to be establishing a culture of service for our employees in a way that enriches their personal and professional lives.”

Havas Health & You’s broadened entity and new name reflect an amplified expression of the group’s future-forward positioning and expanded offering, building out best-in-class disciplines and integrating the many products and services the Havas agencies offer across the health and healthy lifestyle continuum. The convergence allows the company to execute end-to-end marketing programs with paid, earned and owned media solutions to create even more opportunities for its clients in pharmaceuticals and life sciences, as well as those in the business of nurturing and healing. Havas Health & You will be the trusted partner that health-forward brands turn to to create experiences across the wellness journey that drive enduring, positive health changes and sustainable business growth.

For more information about Havas Health & You, visit HavasHealthandYou.com.

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About Havas Group

Havas is one of the world’s largest global communications groups. Founded in 1835 in Paris, the group now employs 20,000 people in more than 100 countries. Havas Group is committed to being the world’s best company at creating meaningful connections between people and brands through creativity, media and innovation. Havas is also the most integrated group in its sector: The Together strategy is

implemented through Havas Villages, where most creative and media teams share the same premises, increasing synergies for clients and better serving their needs.

About Havas Health & You

Havas Health & You unites Havas Life, Health4Brands (H4B), Havas Lynx and Havas Life PR, all wholly owned health and communications networks, with the consumer health businesses and practices of Havas. Its customer-centric approach has the talent, tenacity and technology that health and wellness companies, brands and people need to thrive in today's world. For more information, go to HavasHealthandYou.com.

About Save the Children

[Save the Children](http://SaveTheChildren.org) gives children in the United States and around the world a healthy start, the opportunity to learn and protection from harm. It invests in childhood—every day, in times of crisis and for our future. Follow Save the Children on [Twitter](https://twitter.com/SaveTheChildren) and [Facebook](https://www.facebook.com/SaveTheChildren).

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